

EXECUTIVE SUMMARY

- ⊙ **Stevia Corp. is a farm management company focused on stevia agronomic solutions that encompass R&D, plant breeding, good agricultural practices, innovative technologies and commercially viable harvesting**
 - **Full spectrum of farm management services to operate its own plantations, manage contract farms, and service industry growers**
 - **The Company was founded to deliver top quality agribusiness solutions to maximize the efficient mass production of stevia leaf and stevia derived products**

- ⊙ **The Company is developing and investing in a suite of intellectual property relating to stevia derived products to enhance farm management operations and its own production**
 - **Joint venture technology partner TechNew provides portfolio of technologies for the extraction and refinement of high purity stevia and formulas for stevia extract in feed and fertilizer applications**
 - **Further pursue vertical integration into production and application and labeling of own products to build brand value**

- ⊙ **In Vietnam, Stevia Corp. has 2 growers and 1 supply contract, an R&D center, and has commenced commercial trial harvests with a target of 100 Ha in 2012**
 - **Recently announced plans to expand in Indonesia with an initial 2 Ha field trial and is expanding into China with a recent cooperative supply agreement to provide stevia formulations as feed additives in shrimp farming**
 - **Expects to scale to 1,000 Ha within three years**
 - **Plans to expand further into China, throughout Asia, and to the US eventually**

- ⊙ **Executing its commercialization phase with expectations of positive EBITDA by the second quarter of 2013.**
 - **Grow to \$3mm in annualized EBITDA by the end of 2013**

- ⊙ **The Company's mission is to be a major grower of stevia, the global leader in producing stevia derived products for agricultural applications, and to focus on the full spectrum of agronomic and business inputs**
 - **One stop shop agribusiness solutions provider that offers the full spectrum of agricultural solutions**

- ⊙ **Company recently secured \$500,000 in an equity private placement and has access to \$20 million from Southridge Partners**
 - **Total of \$2mm funded to date.**

- ⊙ **Emerging, high growth stevia industry segment with huge future market potential**
 - **Stevia is the first all-natural, zero-calorie sweetener approved in the US and is the fastest growing product in the alternative sweetener market**
 - **Over 6,000 stevia products launched in 35 countries across 38 categories**
 - **\$10bn market opportunity in the global sweetener market**
 - **Global approval and wide acceptance by regulatory agencies**

- ⊙ **Strong management team and advisors with extensive experience in specialized farm management practices and deep connections in the Asian region**